

zone 2 source

EXHIBITION

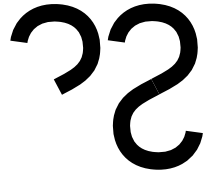
June 22 – August 24, 2019

art
nature
technology
AVILLIONS

Amstelpark,
Amsterdam



HeHe



het Glazen Huis



HeHe

Zone2Source invited HeHe—an artists duo consisting of Helen Evans and Heiko Hansen—to develop a new project in the context of our program on art, nature and technology in het Glazen Huis in the Amstelpark.

In their work HeHe questions the social, industrial and ecological paradoxes found in today's technological landscapes. Through multi-media work incorporating installation, light, sound and image, they explore the relationship between the individual and their urban environment. They bring urgent environmental issues and the question of individual responsibility back into the public debate by confronting us with our consumption behavior and its effects. The protagonists in HeHe's performative installations are the machines themselves: oil rigs, nuclear power plants, incinerators. Installed in outdoor environments or eerie staged settings, the machine becomes a theatrical device allowing us to open up to alternative readings of the narrative of ecology and industry.

Clean Society is a new exhibition about waste specifically developed for our glass pavillion in the Amstelpark. It brings the infrastructure of waste and energy—which represents the motor of our modern day society yet remains invisible from our daily lives—inside the idyllic space of a city park. *Clean Society* is a continuation of HeHe's research and work around Man-Made Clouds and extends their obsession with recreating power plants in miniature. Like previous works such as Nuage Vert, Fleur de Lys, and Tate Burnout this project brings back the heavy energy industry in our field of perception. The title of the exhibition is borrowed from Amsterdams Afval Energie Bedrijf, the worlds largest waste to energy company, which promotes its services with the slogan 'for a clean society'. HeHe makes a link with a lesser known part of the city, as we prefer to keep our waste out of sight, by creating a model replica of the facade of the incinerator inside the exhibition space.

het Glazen Huis
June 22 – August 25, 2019



DEBATE: Human and Waste
Wednesday, July 10
4 – 6 PM

ABOUT THE ARTISTS

HeHe, (Helen Evans (UK, 1972) and Heiko Hansen (Germany, 1970)), are an artist duo based in Le Havre, France. HeHe have installed large-scale works in public space. Bridging media arts, design and contemporary art, they have participated in exhibitions across a range of institutions including the Palais de Beaux-Arts (Bruxelles), Parc D'Arte Viventi (Turin), MAXXI (Rome), National Art Museum of China (Beijing), Biennale de Lyon, San José Museum of Art, Biennale Internationale Design (St Etienne).

hehe.org.free.fr



Part of the exhibition consists of a documentary space about factories. HeHe has a growing collection of posters depicting factories and their smoke stack emissions which are shown side by side with selected posters from the collection of the Laka Foundation (documentation & research centre on nuclear energy based in Amsterdam). The posters stand together as witnesses to various times and places of resistance against our destructive forms of energy production and consumption.

In the back space of the pavillion HeHe's monumental art work *Nuage Vert (Ivry sur -Seine)* on the emissions of Paris biggest incinerator, is shown as a video projection. Like much of their work *Nuage Vert*—which took place in several european cities with involvement from the communities living around the power plant—is based on the idea that public forms can embody an ecological project. A city scale light installation focused onto the ultimate icon of industrial pollution, materialises environmental issues so that they become a subject within our daily lives. The green cloud alerts the public, generates discussion and can persuade people to change patterns of consumption. *Nuage Vert* does not offer a simple one dimensional moralistic message, but alerts urban inhabitants with an aesthetic which in our times of ecological crisis can no longer be a neutral spectacle anymore. Turning a factory emission cloud green inevitably confronts people to relate to something which largely has remained invisible in our sky scape. It shifts the

visualization of climate change and carbon emissions from abstract immaterial models to the tangible reality of and within urban life.

With *Clean Society* the artists bring the infrastructure (the incinerator), the material (smoke) and the communication around energy and waste inside of the exhibition space. Far from being simply a sign of pollution, the factory cloud has been manipulated to represent divergent ideas such as productivity, wealth, labour, energy, revolution, altered mental states and the power of the human imagination. In post-industrial culture, a sanitised version of the factory production metaphor has been appropriated by the cultural industry, where all references to ideas of pollution are absent. How does the idea of heavy industry and infrastructure relate to art to illuminate the delicate relationship between production, consumption and emissions?

Using a scenography of decor, sound, smoke machines and video, HeHe creates an eerie and poetic experience in het Glazen Huis. Far removed from the idyllic experience of nature which the park proposes, we are asked to relate to something we would rather see hidden away on the outskirts of our cities, and brings back questions concerning consumption and waste production to the park visitors.





DEBATE: Human and Waste

Wednesday July 10, 4 – 6 PM • het Glazen Huis, Amstelpark

We reflect together with Martijntje Smits, technology philosopher, engineer and innovation thinker and Erik Kuiper, advisor for New Landscapes with Afvalzorg, on contemporary practices of waste management and the relation between human, land and waste. How do we deal with the mountains of waste that we created in our landscapes? And from which cultural, historical and philosophical perspectives can we think differently about the meaning of waste and our relationship to it to find new notions of care and responsibility?

Erik Kuiper is educated as planner and employed with Afvalzorg in the function of advisor of New Landscapes. Afvalzorg manages, redevelops and exploits waste sites through means of emphasizing circular economies. With newly developed knowledge they intend to bring back as much waste in the circle of building materials. Waste sites are given after closure a safe and functional destiny. Throughout the years specific trends have become visible. Where do we want to move to as a society? Do we make our waste useful and visible or would we rather hide it away? Erik Kuiper will discuss the makeability of our (waste)landscapes.

Martijntje Smits studied chemical technology and philosophy and is active as philosopher of technology, researcher and curator. Waste forms a red thread in her work—in the late 1990's she led a research program on plastic waste and publicized *Polymer Products and Waste Management – a Multidisciplinary Approach* (1996). The instrumental approach which dominates waste discussions and the believe in the possibility of a 'zero-waste society' leads her to many anthropological and philosophical questions regarding our waste. In her book *Monsterbezwering* she compares our current waste problem with purity rituals in other cultures. Against the instrumental approach of our current problem of waste she poses a cultural philosophical approach.

This debate is organized in the context of the exhibition *Clean Society* as well as part of a platform Land (Art) Making which we develop together with Land Art Contemporary. Together with artists, designers and landscape architects we went on expedition in the spring of 2019 to the Vam-berg in Drente and the Diemerpark in Amsterdam, where we were led by various experts on these landscapes which have been established over a waste site.



zone 2 source

Zone2Source is an international platform for art, nature and technology located in two pavillions in the Amstelpark; the Glass House (exhibitions and presentations) and the Rietveld Pavilion (office). Zone2Source invites artists to develop and present projects in an around its venues in which alternative practices and imaginations are proposed regarding our relation to nature. As its name suggests, Zone2Source is concerned with a return to the source to observe and experience anew in order to explore alternative relations between humans, nature and technology.

Zone2Source is inspired by the specific character of the Amstelpark which was designed for the Floriade of 1972 (an international horticultural world exhibition) from which its special gardens and pavillions are derived: the concept of the park as a way to organize and observe nature and the world exhibition as a platform for innovative ideas. We need to rethink the relation between nature and culture from a new definition of ecology to bring people, nature and technology together in a dynamic and symbiotic relation in which the concept of care can become meaningful again. The challenge the current ecological crisis poses us is to create new images and imaginations which reshape the intrinsic entanglement of humans and their environment. The Amstelpark, which forms the inspiration and context for our projects offers a unique location to explore these matters from the vantage point of art.

Zone2Source imagines possible worlds on the cross points of art, science and nature. Every two months we present solo and group exhibitions in and outside the Glass House . Around this we organize a program of discussions, lectures, workshops, performances and excursions which delve further into the projects and allow the public to think along on themes such as energy, alternative economic systems, bio-engineering, posthumanism, commons, design of alternative living environments, sustainability, regrowth, sensory experiences, eco-technology, culture-landscapes, multi species communication etc. We further organize multiple year research programs in collaboration with partner organizations around eco-technology and land (art) interpretation practices and invite artists, performers and designers regularly for an artistic park research project in which specific aspects of the Amstelpark are brought into focus.

With our transdisciplinary program around art and ecology we believe that art can play an important role in contributing to the development of an eco-sophy as a guide to a sustainable relation to our earth.

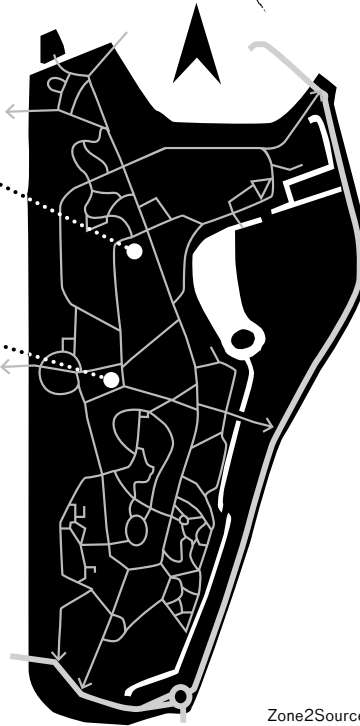




Rietveld Pavilion
OFFICE

het Glazen Huis
EXHIBITIONS
& PRESENTATIONS

open Friday – Sunday
1 – 5 PM and
by appointment



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1083 HZ Amsterdam
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Zone2Source is een tentoonstellingsplatform voor kunst, natuur en technologie in het Glazen Huis en Rietveld Paviljoen in het Amstelpark in Amsterdam.
Mede mogelijk gemaakt door:

Zone2Source is an exhibition platform for art, nature and technology located in het Glazen Huis and the Rietveld Paviljoen in the Amstelpark in Amsterdam.
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AF amsterdams
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